## 19 November 2020 Sustainable FIBC Virtual Conference

- Session 4 -

PLATINUM

2020 ecovadis

The **added value** of the **SA8000** Certificate

PLATINUM Top 1%

DILL





organising partner

## ecovadis

#### featured companies





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worldbag®

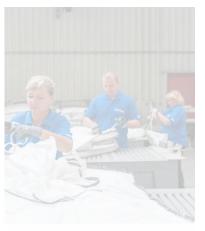


#### Today's sessions



The Impact of the Circular Economy on Flexible Packaging

09:00-10:00 hrs CE



Reuse before Recycling: WorldBag Reconditioning Service

10:30-11:30 hrs CET



Design for Recycling and Recycling for Design

12:00-13:00 hrs CET



The Added Value of the SA8000 Certificate

13:30-14:30 hrs CET









Rochelle Zaid Senior Director of Standards and Impacts

#### dutch-bangla pack\*



Abdul Mumit Managing Director







Advancing the Human Rights of Workers Around the World

## Overview of the SA8000 Program



## Our Mission

SAI advances human rights at workplaces.

## Our Vision

We envision a world where workers, businesses, and communities thrive together.



## Our Approach



Standards and Impacts

#### **Channels**

- Standards •
- Guidance
- Policy

#### **Programs**

- SA8000<sup>®</sup> and related Standards
- Social Fingerprint<sup>®</sup> for SA8000
- **Pilot Projects**





#### Channels

- **Classroom Training**
- E-learning
- **On-site Technical Assistance**

Training and

Capacity Building

#### **Programs**

- Auditor Training
- **UNGP** Training
- **Professional Development**
- Social Fingerprint for Facilities



Strategic Programs



#### Channels

- Corporate Membership ٠
- **Corporate Custom Projects**
- Public-Private Partnerships ٠

#### **Programs**

- Supply Chain Advisory ٠ Services
- TenSquared ٠
- Social Fingerprint for Brands ٠ & Licensees

## The Big Picture: Legal Landscape

- California
  - 2010: California Transparency Act
- UK
  - 2015: UK Modern Slavery Act
- France
  - 2017: Duty of Vigilance Law
- US
  - US Customs and Border Protection Forced Labor Enforcement



## The Big Picture: Social Accountability

- Audits provide valuable data but audits alone do not drive positive change
- Keys to **sustainable** positive change:
  - Worker/employee engagement and dialog
  - Cross-functional internal collaboration
  - Collaboration in the supply chain
  - Management systems
  - PDCA cycle to continually measure and improve



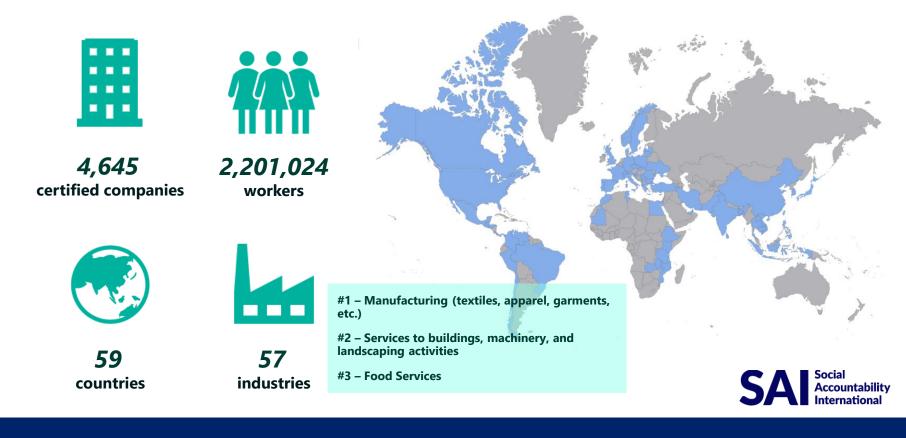
## Overview of the SA8000® Standard



- Established in 1997
- Leading social certification program globally
- Applicable to most industries and in any country
- Emphasizes strong management systems and continual improvement
- Based on the Universal Declaration of Human Rights, ILO conventions, and national laws



#### Recognized and Adopted Worldwide—And Still Growing



## SA8000 in Bangladesh



**8** certified companies



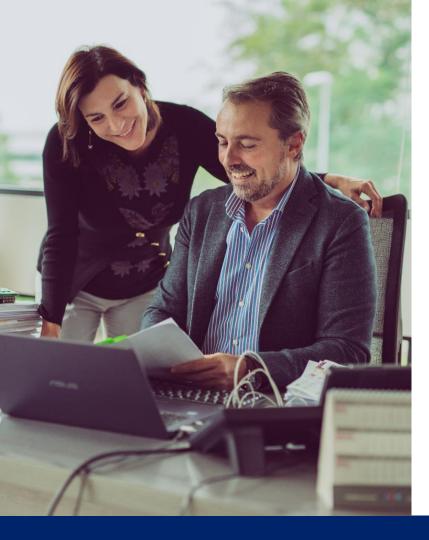
16,900 workers





Examples of brands that currently accept SA8000

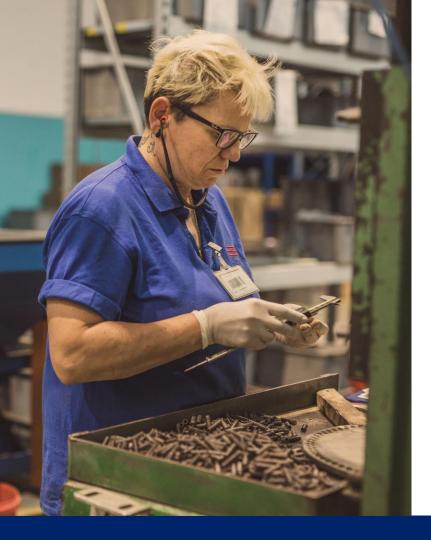




# SA8000<sup>®</sup> Benefits for Employers

- Recognized by codes of conduct and other standards
- Better relations with workers, customers, and external stakeholders
- Effective management systems that improve workflow throughout company
  - Gains in quality and productivity
  - Better hazard and risk detection
  - Increased supply chain control
  - Higher employee retention rates
- Enhanced reputation, appeal to global buyers, preference in government tenders





### SA8000® Benefits for Workers

- Fewer injuries and accidents
- Greater adherence to labor laws
- Increased awareness of labor rights
- Enhanced training and professional development opportunities
- Higher compensation
- Better relationship with management





## Benefits of Worker Engagement

- Requires organizations to have a Social Performance Team
  - Representative of organization activities, hierarchy, and workforce diversity
  - Workers recognize challenges that management may not
  - Involves workers in the audit process
- Holistic approach to risk assessment (not just health & safety)





### SA8000 Benefits for Brands/Retailers

- Comprehensive social compliance program
- Supplier ownership of social compliance through a certification program
- Oversight for quality assurance (accreditation)
- Reduce code of conduct audits and prioritize resources for other activities, like capacity building
- Easy access to supplier audit data through online portal
   CALSCOUR





## Added Value of SA8000®

#### Supplier-owned

- 3-year certification cycle
  - Less time auditing compared to annual certifications
  - More time for continuous improvement
- Customized audit plan
- Accredited certification
  - Assures consistent, reliable, and effective implementation of SA8000 audits and certifications.



## Support for SA8000<sup>®</sup>-Certified Companies

- Initial Self-Assessment through SAI
- SAI Training & Capacity Building
  - Topical Webinars and Workshops on specific areas of the Standard
  - Regional Calibration Workshops
- SA8000 Certification Newsletter





## Thank You!



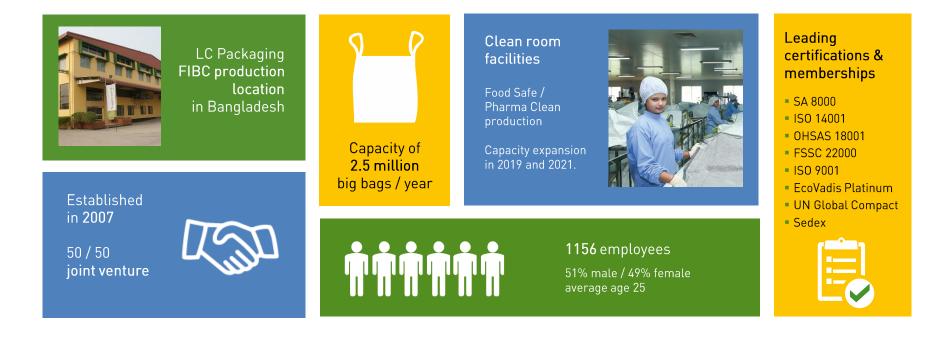
www.sa-intl.org



Social Accountability International (SAI)

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#### Introducing Dutch-Bangla Pack Ltd. (DB)



lc packaging<sup>®</sup> dutch-bangla pack

**INTERNATIONAL** 

Without worrying, mothers can leave their children in the trusted care of the nannies while they attend to their work.





#### Why SA8000

- Structured approach towards employee commitment allowing management to monitor and improve results.
- > Management of supply chain risks and improvement of supplier relations.
- Better engagement with external stakeholders.
  Enhanced brand reputation due to international recognition.



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#### Challenges to meeting the SA8000 standards

- Ensuring adherence for local supply chain. >
- Consistency of legal requirements.
- Expand agencies for auditing.





INTERNATIONAL

#### Benefits of SA8000

- Strong relationship of workers with management and more voice in decision-making.
- > Effective management system
  - Risk management
  - Employee turnover (-8.15%) and absenteeism (-5.45%)
  - Productivity (+6.40%) >



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#### **Questions?**



