



Outdoor & Apparel Retail

Click and Collect, apparel store picking & distribution

Industry

Outdoor & Apparel Retail – United Kingdom.

Customer Profile

A leading international outdoor and apparel retailer operating over 300 stores and a strong e-commerce channel. The retailer manages centralised distribution to support click-and-collect, store replenishment, and seasonal demand peaks.

The Challenge

Internal store distribution relied heavily on single-use cardboard boxes, resulting in high packaging waste, rising disposal costs, and limited storage space in stores. The retailer needed a reusable solution that could integrate seamlessly into existing pick-and-pack processes.

The Solution

LC Packaging introduced FlexiBox as a reusable, collapsible alternative to cardboard. The solution fits directly into existing workflows while offering improved durability. For reverse logistics, multiple collapsed FlexiBoxes can be returned within a single assembled unit, maximising space efficiency.

The Result

FlexiBox is now used across the retailer's distribution network, significantly reducing packaging waste while improving storage and transport efficiency at store level.

Key Benefits

- Major reduction in single-use cardboard
- Improved store storage efficiency
- Simplified reverse logistics
- Lower packaging and waste-handling costs

Why FlexiBox

FlexiBox supports retail logistics by combining operational efficiency, ease of use, and sustainability in one reusable system.

