



News, Convenience & Retail Distribution

Segregation of recycling in distribution

Industry

News, Convenience & Retail Distribution – United Kingdom.

Customer Profile

A major UK-based distributor of newspapers, magazines, and convenience products, supplying thousands of retail outlets daily. The operation depends on time-critical delivery routes and efficient handling of printed materials.

The Challenge

Printed goods required protection from moisture and damage during transport, while the customer also sought ways to integrate recycling and returns into existing delivery routes without adding vehicles or complexity.

The Solution

LC Packaging supplied FlexiBoxes equipped with specialist fabric and removable waterproof liners. This configuration allows clean, dry transport of printed materials while enabling the separate collection of recyclable waste within the same delivery cycle.

The Result

The solution enabled the customer to combine forward delivery and reverse logistics efficiently, improving vehicle utilisation and supporting sustainability initiatives.

Key Benefits

- Keeps printed materials clean and dry
- Enables compliant recycling collection
- No additional vehicles or routes required
- Simple handling for drivers and store teams

Why FlexiBox

FlexiBox enables distributors to combine product protection, operational efficiency, and circular logistics within existing delivery networks.

